



# DESHABANDHU MAHAVIDYALAYA, CHITTARANJAN

*NAAC Accredited B + College*

(Affiliated to Kazi Nazrul University)

Recognised Under Section 2(f) & 12(B) of UGC

P.O. – Chittaranjan, District – Paschim Bardhaman, West Bengal,

India, PIN – 713 331

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**Title of the Event:** Maximizing Digital Tools: Online Admission Productivity

**No. of Registered Participants:** 15

Manas Kumar Chatterjee, Shampa BANerjee (Ganguly), Uttam Kumar Paswan, Jayanta Sarkar, Ghanashyam Chand, Shyamal Raut, Ashish Kumar GHosh, Krishna Bahadur, Ashish Kumar Mondal, Jitender Goswami, Biswajit Routh, Sk. Mirajul Islam, Tanushree Khan, Shashi Nath Prasad, Binit Singh

**Date:** March 20-24, 2023

## **Reports:**

A five-day workshop on "Maximizing Digital Tools: Online Admission Productivity" was orchestrated by the Internal Quality Assurance Cell (IQAC) at Deshabandhu Mahavidyalaya Chittaranjan. The inauguration of the event took place on March 20, 2023 at 11:00 am in Room No. 1, witnessing a substantial gathering of staff, students, and interested individuals from nearby institutions. The special lecture of the opening day attracted attendees eager to explore the potential of digital tools in optimizing the admission process. The inauguration was presided over by Dr. Tridib Santapa Kundu, Hon'ble Principal of the College, and Dr. Abul Hussain, Associate Professor in the Department of Mathematics. Dr. Hussain commenced the workshop with an informative session on the importance of digital tools in streamlining the admission process. Participants gained insights into the effective utilization of technology for application management and data processing. Dr. Koushik Hati, Assistant Professor in the Department of Economics, delved into the practical applications of digital tools in admission-related tasks, such as online form filling, document verification, and communication with applicants. Dr. B J Sarkar, Associate Professor of Vivekananda Mahavidyalaya, Burdwan shared his expertise on utilizing digital platforms for marketing and outreach, highlighting strategies for attracting prospective students and engaging with them through various online channels. Prof. Abhijit Roy, Assistant Professor of Bengal Institute of Science and Technology provided valuable guidance on implementing digital solutions for streamlining administrative workflows and ensuring seamless coordination among different departments involved in the admission process. The final day of the workshop, led by Dr. Hussain, focused on summarizing key insights and experiences. Registered participants were invited to deliver short presentations on predetermined topics related to maximizing digital tools in admission productivity. This was followed by an interactive question-answer session to address queries and deepen understanding. At the completion of the workshop, participants were honored with Certificates of Participation in recognition of their active engagement and contribution. The event concluded with a formal vote of thanks delivered by Dr. Koushik Hati, Assistant Professor in the Department of Economics, expressing gratitude to all participants and facilitators for their valuable insights and commitment to enhancing online admission productivity through digital tools.



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## Additional Information



## Photos



  
(Tridib Santapa Kundu)  
Principal  
Principal  
Deshabandhu Mahavidyalaya  
Chittaranjan