



1. Title: SWACH BHARAT ABHIYAN

Date: 01.10.2023

Venue: Kundal Para (Adopted village of NSS)

Number of Volunteers Participated: 10

Organizing Unit/Agency/ Collaborating Agency Organizer: National Social Service,
Deshabandhu Mahavidyalaya

Report

On October 1, 2023, a dedicated team of 10 volunteers from Deshabandhu Mahavidyalaya's National Social Service (NSS) unit embarked on a Swach Bharat Abhiyan at Kundal Para, an adopted village. Under the able guidance of Prof. Tirtha Mondal, the team aimed to promote cleanliness and hygiene in the village.

The event commenced with an orientation session where Prof. Mondal emphasized the importance of cleanliness and the objectives of the Swach Bharat Abhiyan. The volunteers, equipped with cleaning tools and protective gear, divided into groups to cover different areas of the village. Their activities included sweeping streets, cleaning drains, and removing waste. The enthusiastic participation of the local residents was heartening, with many joining the volunteers in their efforts.

One of the highlights of the day was an awareness campaign conducted by the volunteers. They educated the villagers on the benefits of maintaining a clean environment, proper waste disposal methods, and the importance of personal hygiene. Pamphlets and posters with information on hygiene practices were distributed, and interactive sessions were held to address the villagers' queries. The collaboration with the local Gram Panchayat proved to be beneficial. They provided logistical support and helped in mobilizing more residents to participate in the cleanliness drive. The joint efforts led to a visible transformation in the cleanliness of the village by the end of the day.

The event concluded with a short speech by Prof. Mondal, who appreciated the efforts of the volunteers and the cooperation of the villagers. He encouraged them to continue practicing cleanliness and spread awareness to neighboring areas. The success of this one-day Swach Bharat Abhiyan at Kundal Para exemplifies the impact of community participation in achieving



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the mission of a cleaner and healthier India.




Principal
Deshabandhu Mahavidyalaya
Chittaranjan


Pradhan
Achra Gram Panchayat